

### FAMU National Alumni Association, Inc. Northeast Region

July 30, 2025

Greetings Rattlers,

It is my absolute honor and joy to welcome you to the 2025 Northeast Region Conference! As your Northeast Region Vice President, I am proud to host this unforgettable gathering of scholars, leaders, and trailblazers who embody the very essence of excellence, unity, and purpose.

This year's theme, "Be More FAMULY," challenges us to go beyond simply belonging, it calls us to strengthen our bonds, uplift one another, and lean into the unique power of our shared legacy. Whether this is your first conference, or you've attended many before, know that you are an essential part of the FAMU tapestry that continues to shape our region, our university, and the world.

Over the course of this conference, you will be inspired by powerful speakers, engage in transformative dialogue, and connect with peers who share your passion for greatness. Most importantly, you'll leave reminded of what it truly means to "Be More FAMULY," to lead with love, serve with purpose, and stand with pride.

This momentous occasion provides an excellent opportunity for alumni and members of the university community to come together and discuss the critical issues that impact the advancement of our institution. As we continue to keep the eternal flame burning brightly, I want to personally thank each of you for your commitment and attendance at this year's conference. More importantly, I want to express my deep gratitude for the tireless work you do within your chapters across the region.

A huge thanks to 1<sup>st</sup> Vice President Alexander for organizing the conference and Greater Baltimore Chapter for hosting this year's conference. Your hard work and hospitality are greatly appreciated.

I am incredibly proud of our region and profoundly grateful for the support each of you provides to our beloved university and the FAMU NAA. Together, we honor our legacy and embrace our future.

Sharon L. Duncan
Regional Vice President
Northeast Region



#### 61st Annual Northeast Regional Conference Itinerary

Note: schedule is subject to change

#### Thursday July 31, 2025

7pm – Collegiate Luxe Wine and Cheese – 301 LIGHT ST BALTIMORE MD - Locate at the (Baltimore Inner Harbor Waterfront) Hospitality Suite

#### Friday August 1, 2025

8am - Breakfast (Lobby)
9am - Opening 61st NER Business Meeting
9:15am - 12:15 Officer Reports - Committee Reports - Chapter Reports
12:30 pm - Power Luncheon - Yolanda Pinkard - 2VP
2pm - Constitutions & By-laws - Chapter Reports
5:30pm - Daily Adjournment
7pm - Captain James Restaurant, Crab House & Marina, 2127 Boston Street
Baltimore, MD 21231
Hospitality Suite

#### Saturday August 2, 2025

8am - Breakfast

9am - Membership Best Practices - Panel Discussion

Tyrone Crosby, Greater Baltimore President, Larry Rentz, Washington D.C. President,

Denzell Bussey, NER Chair of Membership

10am - Communications Session - Janaya

11am - University Engagement - Dr. Alexander Vice President of Student Affairs

12:30 pm – Fundraising Luncheon

1:15pm - Awards Ceremony - follow up with Lena & Sharon

5pm- Fallen Rattler Ceremony

5:30pm - Adjournment

7pm - FAMUly Reunion Awards Dinner

8:30pm - THE KICK BACK

Hospitality Suite



#### Northeast Region 2025 Annual Meeting Rules

A quorum shall be established at the beginning of the general body annual meeting.

A person must be a conference registrant and certified as an active member of the Northeast Region to be eligible to vote on matters that come before the assembly.

The names of each eligible registrant shall be announced at the beginning of the general body meeting. An updated list of eligible registrants may be announced later during the meeting.

Each person shall display a conference badge to participate in the meeting.

Each person must be recognized by the presiding officer and "given the floor" prior to speaking.

Each person must address the presiding officer when speaking.

The presiding officer will address the question or comment or may choose to defer to another person to reply to the question.

Each person speaking must ensure their statements are concise focused, clear and brief.

Each person must remain courteous and respectful towards everyone.

A matter in debate shall be heard from those members who favor the motion as well as those who oppose it. Consistent with Robert's Rules of Order Newly Revised, debate on a motion shall not end without a two thirds (2/3) majority vote of the eligible registrants or the presiding officer ascertains that each eligible registrant who wants to speak in debate has had an opportunity to do so.



#### Northeast Region Annual Meeting Rules

A maximum of 8 minutes total will be allowed for debate on each motion. Each registrant speaking in debate is allowed up to 60 seconds to state their position.

The registrant who makes a motion may reserve the right to speak first or last in debate.

The Sergeant-at-Arms shall ensure that no one enters or exits the meeting room during voting.

Anyone who wishes to record any portion of the conference must first notify the Regional Vice President of their intention. The recording of the conference will be used solely as information for the purpose of reporting back to the chapter.

Everyone must adhere to the rules set forth. Anyone violating any of these rules shall be subject to sanctions as determined by majority vote of the members assembled.

### FAMU NAA NORTHEAST REGION CONFERENCE ANNUAL MEETING AGENDA

August 1, 2025
PRESIDING SHARON L. DUNCAN,
NORTHEAST REGIONAL VICE PRESIDENT

INVOCATION DEBOARAH PAYTON JONES, CHAPLAIN

ROLL CALL DR. REGINA BOATENG, SGT. AT ARMS

MEETING RULES DR. REGINA BOATENG, SGT. AT ARMS

ADOPTION OF THE AGENDA

READING AND APPROVAL OF THE MINUTES KARIMAH LYNUM,

**SECRETARY** 

BUSINESS MEETING OVERVIEW SHARON L. DUNCAN, RVP

#### **OFFICER REPORTS (10 MIN)**

REGIONAL VICE PRESIDENT

FIRST VICE PRESIDENT

• SECOND VICE PRESIDET

• SECRETARY

• TREASURER

PARLIAMENTARIAN

• CHAPLAIN

SHARON L. DUNCAN SEBASTIAN ALEXANDER

STEPHANIE GRIFFITH- RICHARDSON

KARIMAH LYNUM

LATAUNYA JOHNSON-WEAVER

**MONICA ZENO-MARTIN** 

**DEBOARAH PAYTON JONES** 

#### **COMMITTEE REPORTS (10 MIN)**

- CONSTITUTION & BYLAWS
- COMMUNICATIONS
- SCHOLARSHIP
- FUNDRAISING

MONICA ZENO-MARTIN JANAYA WASHINGTON STEPHANIE GRIFFITH- RICHARDSON SEBASTIAN ALEXANDER



# FAMU NAA NORTHEAST REGION CONFERENCE ANNUAL MEETING AGENDA August 1, 2025 PRESIDING SHARON L. DUNCAN, NORTHEAST REGIONAL VICE PRESIDENT

#### **CHAPTER REPORTS (10 MIN)**

- NEW YORK CHAPTER
- LONG ISLAND RATTLERS
- PHILADELPHIA
- GREATER BALTIMORE CHAPTER
- WASHINGTON, DC CHAPTER
- NORTHERN VIRGINIA CHAPTER
- TIDEWATER VIRGINIA CHAPTER

CHANTELL BLACK
DOUGLAS THOMAS
COURTNEY LAWS
TRYONE CROSBY
LARRY RENTZ
GAYLA FUTEL
YOLANDA THOMAS

**NEW BUSINESS** 

• TBD

**GOOD AND WELFARE** 

**ADJOURN** 





### FAMU National Alumni Association, Inc. Northeast Region

#### Regional Vice President Report

July 27, 2025

#### **Regional Officers**

Vice President - Sharon L. Duncan, Northern Virginia
Member-at-Large - Andrea Turl, Washington DC Chapter
First Vice President - Sebatian Alexander, New Jersey Chapter

Second Vice President - Stephanie Griffth-Richardson, Washington DC Chapter

Secretary - Kariman Lynum, NYC Long Island

Treasurer - LaTaunya Johnson, Washington DC Chapter Parliamentarian - Monica Zeno-Martin, Massachusetts Chapter Sergeant-at-Arms - Dr. Regina Boateng, Northern Virginia

Chaplain - Deboarh Payton Jones, New York Long Island Chapter

Chair of Nomination - Armand Belcher, Northen Virginia Chapter Strategic Planning - Avis Payne, Greater Baltimore Chapter NER Awards - Lena Smalls, New Jersey Chapter

Chair of Membership - Danzell Bussey, Washington DC Chapter

#### **Chapter Presidents**

Greater Baltimore – Tyrone Crosby

Massachusetts Chapter - Courtney Leonard, President

New York Chapter - Chantell Black

New York (Long Island) Chapter – Douglas Thomas

New Jersey Chapter - Dale Favors

Philadelphia Chapter – Courtney Laws

Tidewater Virginia Chapter – Yoland Thomas

Washington DC Chapter – Larry Rentz

Northern Virginia - Sharon L. Duncan

#### **2025-2026 goals**

- Scholarship Fund Growth: Establish and work towards increasing the alumni region's scholarship fund to provide financial support for deserving students attending the alma mater. Set specific fundraising targets and organize events to achieve the goal.
- Chapter Networking: Create a robust plan for leadership in the region to connect and share ideas and initiatives.
- Chapter Growth and Engagement: Develop a tactical plan which includes chapter engagement for membership growth.
- Chapter Compliance: Formulate a comprehensive strategy aimed at aiding chapters in achieving full compliance with all national mandates and requirements.

- Government Relations: Advance and amplify the objectives of the Government Relations Committee. Ensure chapter participation.
- NER Conference: Commence the preparations for the 2026 NER Conference New York Long Island

#### **NER Areas of Focus 2024-2025**

• Continue to work with chapters on various items with the national alumni association – e.g., IRS matters, membership, scholarships, funds due to the chapter, etc.

#### **Student Recruitment**

- Chapters will host **two** recruitment informational sessions for high school students and parents.
- Chapters will develop a chapter scholarship and will disseminate the information to local high schools.

A special thank you to our Second Vice President, Stephanie Griffith Richardson, for her outstanding leadership and dedication to student recruitment and scholarships throughout this membership year. Her commitment has played a vital role in strengthening our chapters' efforts in these critical areas.

As the Northeast Region lead for scholarships and student recruitment, please ensure you follow the guidance and directives she provides. VP Richardson also serves on the national scholarship committee, where she helps shape policies and procedures that she brings back to our region for implementation.

Her work ensures our initiatives align with national goals and that we continue to support students with excellence and consistency.

#### • Membership/Engagement

- O Chapters will host a Rattler Roundup or some type of membership/engagement activity per year, with the purpose of increasing membership.
- o Each chapter will increase their membership.
- o Each chapter will have at least one chapter member on each NER committee.
- o Each chapter will increase their young alumni members by 20%.

<u>2024-2025</u>	2023-2024	<u>2024-2025</u>
40 - New York Chapter	23	16
<b>30</b> - NYC - Long Island Rattlers	13	19
<b>30</b> - New Jersey Chapter	18	21
<b>30</b> - Philadelphia Chapter	13	20
<b>50</b> - Greater Baltimore	25	28
<b>30</b> - Massachusetts Chapter	13	15
200 - Washington DC Chapter	147	128
<b>50</b> - Northern Virginia Chapter	34	38
25 - Tidewater Virginia Chapter	13	11
485	299	296

#### **Fundraising**

- o Chapters will host two fundraisers per year, one should be earmarked for scholarships.
- The NER will develop and execute at least four fundraisers this year with two specifically for scholarship.

A heartfelt thank you to our First Vice President, Sebastian Alexander, for his exceptional leadership and creativity in spearheading the Northeast Region's fundraising efforts during this past membership year. His initiatives, including the region-branded T-shirts, the Charge Cozy Throw, the Coleman Cozy Throw, the Dark Cloud Hoodie, and the "Beaching the FAMU Way" beach towel, not only raised vital funds but also showcased regional pride and unity.

Fundraising plays a crucial role in supporting our programs and scholarships. Every chapter is encouraged to follow this example by developing innovative, engaging, and mission-driven fundraising initiatives that reflect the spirit and excellence of our FAMULY.

#### Regional Image Building

- Ensure all communications, including emails, newsletters, and social media posts, reflect the FAMU NAA brand.
- o Share success stories and achievements of alumni.
- Post photos and videos from events and meetings.
- o Invite notable alumni to speak or present.
- o Participate in community service projects.
- Celebrate Milestones
- o Recognize and celebrate the achievements and contributions of your members.

A special thank you to Janaya Washington for her dedication to reviving and enhancing communications within the Northeast Region. Her efforts have significantly elevated our social media engagement and strengthened overall connectivity across our chapters.

Effective communication is essential to building unity and sharing the impactful work happening throughout our region. In this membership year, I am committed to reengaging the national office to ensure that the events and achievements taking place in the Northeast are visible and celebrated across the entire organization.

Let's continue to tell our story loudly, proudly, and consistently.

#### Compliance

o RVP and 1<sup>st</sup> VP will work with each chapter to ensure chapters in the Region achieves 100% compliance with the FAMU NAA for required activities and reporting.

#### • Government Relations

- o Attempt to leverage our location in the Nation's capital to increase our impact on legislation that affects HBCUs.
- o Follow FAMU's priorities to advocate for FAMU and HBCUs as appropriate.

#### **NER Conference Rotation**

2026 - New York – Long Island 2027 - New Jersey Chapter 2028 - Tidewater VA Chapter 2029 - Massachusetts Chapter 2030 - Washington DC Chapter 2031 - New York Chapter

2032 - Northern Virginia Chapter

#### **Government Relations**

Government relations is crucial to FAMU in several key reasons such as government decisions that often shape the policy landscape for our university, advocating for legislation that supports our university, opposing harmful bills (e.g., those that cut funding or limit DEI initiatives). Chandrika Horton is the NER Chair of Government Relations and this membership year we must improve our efforts and take FAMU Forward.

Again, I am incredibly proud of our region and profoundly grateful for the support each of you provides to our beloved university and the FAMU NAA. Together, we honor our legacy and embrace our future.

Sharon L. Duncan
Regional Vice President
Northeast Region



#### 61st FAMU National Alumni Association Northeast Regional Conference 1st Vice President Report August 1-3, 2025

61st Annual Regional Conference – August 1-3, 2025 Staybridge Suites, Inner Harbor, 17 Commerce St, Baltimore, MD 21202 Theme: Be-More FAMUly

**Committee Members:** Tyrone Crosby, Amy Harris, Avis Payne, Sheri Walker, Stephanie Griffith Richardson, Tangela Richardson, Tiffany Sims

#### For the Consumer

Rate: \$159 Run of the House - \$169 Double Beds (Per Night)

Parking: \$24 Overnight - \$16 Daily

Breakfast: Complementary

Lodging & Parking: \$366 -\$386 Weekend

Conference Registration Jan-Feb \$150 Mar-Apr \$225 May-Jun \$300 Jul-Aug \$375

#### For the Region

Conference Room: Complementary

Conference Room Details: 1,500 sq. ft. Harbor Room, can accommodate up to 65 attendees. Room includes setup and equipment including projector, screen, microphone, speaker, and whiteboard.

Total Registrants: 50

Tentative Revenue: 8285.32 (Registration) +1000 (50/50, silent Action,

Donations) = 9285.32

Tentative Expenses: \$600 (Captain James Gratuity) + \$2900 (Simple Eats Catering) + \$370.48 (4imprint-Waterbottles) + \$150 (Badges) = \$4020.48

Tentative Profit: \$ 5264.84

Starting October 2024, the Conference Committee met every third Thursday to plan the 2025 conference. The last month, the committee met every Thursday to make sure we were all set for the conference. It has been my absolute pleasure for Greater Baltimore chapter to serve and be an intracule part of the planning of the  $61^{\rm st}$  conference and my first time planning one on behalf of the NER.



 $62^{\rm nd}$  Northeast Regional Conference – July 2026 hosted by the Luxurious Long Island Chapter.





#### 61st FAMU National Alumni Association Northeast Regional Conference 2nd Vice President Report August 1-3, 2025

#### **National Scholarship Committee Activity**

In 2025, the FAMU NAA National Scholarship Committee received a **notable 261 applications**, signaling a marked increase in student financial need and interest in alumni-supported aid. This uptick reflects both the growing demand for higher education affordability and the critical role of the NAA in helping students persist and succeed at FAMU. Applications by category:

- **45 Herman Davis Awards** For high school seniors who exhibit both academic achievement and special talent (e.g., arts, athletics)
- **63 Academic Achievement Awards** For high school seniors who demonstrate excellence and have been accepted to FAMU
- 153 Scholarships For current FAMU students and transfer applicants

This surge in applications highlights the essential role alumni play in closing financial gaps for students. For the Northeast Region, this data reinforces the importance of our scholarship alignment strategy, regional fundraising efforts, and targeted outreach to ensure we are positioned to support students at all academic stages—from admission to graduation.

#### **Strategic Recruitment and Enrollment Insights**

As FAMU continues to adjust enrollment strategies due to state-imposed caps and out-of-state limits, key data informs our alumni outreach:

- Freshman enrollment is capped at **1,600 students**.
- 30% of current enrollees are from out of state, despite a 10% guideline.
- Top majors for enrollment include STEM, Business, and Health-Related Professions.
- Available seats remain in Agriculture, Environmental Sciences (which holds the largest college budget), and Architecture.

Growth opportunities exist in:

- Transfer Students
- Graduate Programs
- Online Education

The NE Region is uniquely positioned to support these strategic areas.

**Regional Recruitment Outcomes** 



For Summer and Fall 2025, the Northeast Region (NER) contributed significantly to the university's admitted student pool, with **616 accepted applicants**. The state-by-state breakdown demonstrates a widespread impact:

- Maryland (194) and New York (93) led regional submissions.
- DC (70), Delaware (70), and Virginia (83) followed closely.
- Smaller but impactful numbers came from CT, MA, NJ, PA, and even VT, RI, WV.

CT – 20	DC – 70	DE – 70	MA – 27
MD – 194	NJ – 62	NY – 93	PA - 52
RI – 2	VA 83	VT – 1	WV – 2

This data validates the consistent efforts of our chapters to build awareness and support enrollment pipelines.

#### **Regional Scholarship Investment and Alignment**

NER chapters collectively distributed **\$21,750** in scholarships to **13** students across the region this year. Awards were structured as follows:

DC Chapter: 5 awards, \$11,000

• Baltimore Chapter: 2 awards, \$4,750

• Philadelphia Chapter: 2 awards, \$1,000

• Jersey Chapter: 2 awards, \$2,000

• NER General Scholarships: 2 awards, \$3,000

 Massachusetts and NOVA chapters encountered application issues or declined attendance, respectively, though funds were available.

In an effort to streamline and improve consistency, the region implemented **a unified scholarship calendar**:

- All applications open by February 15 and close by March 30.
- Each chapter either uses its own online platform or may opt into the **NER-managed**Jotform portal.
- Scholarships not accepted are to be re-issued via a second-round process, ensuring funds are fully utilized by deserving students.

#### Forward Momentum: Black Male Recruitment Initiative

In alignment with both regional and national priorities, the NER is preparing to launch **two virtual regional Black Male Recruitment events**—scheduled for Fall 2025 and Spring 2026. These events will:



- Highlight FAMU's academic excellence and student support infrastructure.
- Showcase successful Black male alumni.
- Offer live Q&A and insight panels for prospective students and families.
- Target underrepresented groups with **digital and community outreach**, especially in metro areas where Black male college attendance remains low.

Funding requests will support speaker honoraria, marketing, tech, and coordination. This initiative directly supports the critical mission to **increase Black male representation at FAMU**, aligning with university strategic priorities and our obligation as alumni to uplift and inspire future Rattlers.

#### Conclusion

The Northeast Region continues to make measurable and mission-aligned contributions to the FAMU National Alumni Association through active student recruitment, financial support, and strategic programming. I am proud of the work we've done in this first year and look forward to deepening our impact in the year ahead.

Respectfully submitted,

Stephanie L. Griffith

Regional Second Vice President, FAMU NAA



### CONSTITUTION AND BYLAWS COMMITTEE REPORT

Northeast Region Annual Meeting July 31 – August 3, 2025

The Constitution and Bylaws Committee has reviewed the Region's constitution. Per the memorandum dated May 27, 2025, the Constitution and Bylaws Committee has finalized a series of proposed amendments to the constitution. The proposed amendments and related rationale are as follows:

### <u>Proposed Amendments to the Northeast Region's Constitution</u> Key:

Text that is bold and green is/are proposed amendment(s) to the document(s). Text that is stricken through is/are proposed deletions(s) from the document(s).

#### Article IV Officers

Section 2. The Officers of the Northeast Region shall be as follows: a Regional Vice President, a First Vice President, a Second Vice President, a Recording Secretary, a Treasurer, a Financial Secretary, a Parliamentarian, a Member-at-Large, a Sergeant-at-Arms, and a Chaplain. For the offices of First Vice President, Second Vice President, Secretary, Treasurer, Parliamentarian, Sergeant-at-Arms and Chaplain, there shall be a maximum of three (3) officers from any one chapter within the Northeast Region. The offices of Regional Vice President and Member-at-Large shall be open to eligible active alumni members of the Northeast Region, without chapter limitations.

#### **Article VII Meetings**

The Annual Regional Meeting shall be held on a rotational basis by location of the chapters of the Northeast Region. The Region may also hold a regional conference. In the event that a regional conference is held, the Annual Regional Meeting may be held during the regional conference. time of the annual meeting

#### Rationale for Proposed Amendments to the Northeast Region's Constitution

- Instituting the position, financial secretary, to the Region's roster of officers, to ensure that proper capacity is available for both the secretarial and financial functions.
- Changing the current secretary position to recording secretary to distinguish this role from that of the financial secretary.
- Clarity on the distinction between The Annual Regional Meeting and a regional conference.

This concludes the report of the Constitution and Bylaws Committee.

Submitted by: Monica L. Zeno-Martin, Chair, Constitution and Bylaws Committee



#### 61st FAMU National Alumni Association Northeast Regional Conference Fundraising Report August 1-3, 2025

All Items are available for sale on our website and ready to be shipped out.

Inventory as follows:

NER T-Shirts: 72 Available \$37.00 – 39.00 each

72 Available x \$38 cost = \$2736 Revenue - \$648 Shipping = \$2088 Sitting Profit

Revenue \$394.65 - Cost to Make \$1420 - Shipping \$90 = Profit \$-935.35

THE CHARGE Cozy Throw: 36 Available \$58.00 each

36 available x \$58 cost = \$2088 Revenue - \$504 Shipping = \$1584 Sitting Profit

THE COLEMAN Cozy Throw: 46 Available \$58.00 each

46 available x \$58 cost = \$2668 Revenue - \$644 Shipping = \$2024 Sitting Profit

THE DARK CLOUD Hoodie: 37 Available \$63.00 each

37 available x \$63 cost = \$2331 Revenue - \$518 Shipping = \$1813 Sitting Profit

Revenue \$1783.31 - Cost to Make \$2805.00 - Shipping \$420 (30) =

Profit \$-1441.69 Total Sitting Profit \$5421

BEACH'IN THE FAMU WAY Towel: SOLD OUT

Revenue \$4050 - Cost to Make \$837 - Shipping \$1040 = Profit \$2173.00

All Merch is available on our regional website. We are requesting that you share and post on your social media to garnish sales.

New Ideas Loading. Lets move Current product.



#### PARLIAMENTARIAN REPORT

Northeast Region Annual Meeting July 31 – August 3, 2025

As Parliamentarian, I have advised the Regional Vice President and Executive Board on parliamentary procedure and consulted with the Constitution and Bylaws Committee, Nominations Committee Chair and immediate past-chair, National Alumni Association (NAA) Constitution and Bylaws Committee Chair, and parliamentary procedure experts as needed regarding procedures, adherence to policy, alignment with NAA policies and procedures, and guidance as outlined by Roberts Rules of Order Newly Revised 12<sup>th</sup> Edition. I have also had the pleasure of serving on the NAA's Constitution and Bylaws Committee.

Additional parliamentary activities have focused on:

- Identifying mandatory updates to be made to the Region's constitution and bylaws to align said documents with the NAA's constitution and bylaws given decisions made at the NAA National Alumni Convention in May 2025.
- Proposed amendments to the Region's constitution as outlined in the Constitution and Bylaws Committee Report and related memorandum.

This concludes the Parliamentarian Report.

Submitted by, Monica L. Zeno-Martin Parliamentarian

# Florida A&M University National Alumni Association Northeast Region Annual Conference Greater Baltimore Chapter August 1-3, 2025

NORTHEAST REGION CHAPTER	CHAPTER KEY INITIATIVES 2024-2025
Chapter Membership Overview  Life: 11 Regular: 16 Subscribing Life: Recent Graduates:  Total Membership: 27	<ul> <li>Fundraising</li> <li>Recruitment</li> <li>Planning for Regional Conference</li> </ul>

#### **CHAPTER GOALS & MILESTONES**

- 1. Fundraising
  - a. Raised \$1,818.14
- 2. Recruitment
  - a. Attended 4 Recruitment Fairs and engaged over 650 students
- 3. Planning for Regional Conference

#### **FUNDRAISING**

- 1. Roy Wood Jr. Stand-up Special Ticket Raffle
  - a. Raised \$409.65
- 2. 50/50 Raffle
  - a. Raised \$658.49
- 3. In-kind Gift
  - a. \$750

#### RECRUITMENT

- 1. Howard County Public School (HCPS) Black Student Achievement Program College Fair
  - a. Spoke with approximately 50 students
- 2. Baltimore County Public School's HBCU College Fair
  - a. Spoke with over 200 students
- 3. MTM College fair
  - a. Spoke with over 300 Students
- 4. HCPS HBCU College Fair March 15
  - a. Spoke with over 100 students

#### **IMAGE**

- 1. Orioles HBCU Night
- 2. AKA and HBCU Presidential Debate Watch Party
- 3. Homecoming Watch Party
- 4. Men's Basketball Meet-n-Greet and Basketball Game
- 5. 5th Anniversary Celebration FAMUly Bowling Party
- 6. GBC Day of Service at Sharebaby
- 7. 4th Annual GBC Cookout

#### **GOVERNMENT RELATIONS**

#### Roadblocks

Membership Recruitment and Retention Fundraising Consistent communication Social media

**Report Submitted By: Tyrone Crosby** 

# Florida A&M University National Alumni Association Northeast Region Annual Conference Washington DC Chapter August 1-3, 2025

NORTHEAST REGION CHAPTER	CHAPTER KEY INITIATIVES 2024-2025
Chapter Membership Overview  Life: 52 Regular: 100 Subscribing Life: 3 Recent Graduates: 0  Total Membership: 155	<ul> <li>Increase active participation and strengthen communication channels to keep alumni engaged.</li> <li>Align chapter activities with FAMU and NAA's strategic plans</li> <li>To be recognized as the Best Large Chapter in the NAA</li> </ul>

#### **CHAPTER GOALS & MILESTONES**

- Increase membership to 200 members (from 111 to 155 members)
- Strengthening communication channels (hired a FAMU Intern to help with social media and communication)
- Freshman Send-off: July 27, 2025 @ Lamond-Riggs Library- Washington, DC 2-4 p.m.
- FAMUly Cookout- August 3, 2025 @ Anacostia Park from 2-8 p.m.

#### **FUNDRAISING**

Rattlers & Rhythm Jazz Brunch- \$3400.00

### **RECRUITMENT** List of recruitment events since the last report in April. • April 26th- Prince George's County Parks & Recreation Ultimate HBCU Experience • April 26th- Federal City Alumnae of DST College Fair • April 27th- Bald Eagle Recreation Center/DC Parks & Recreation HBCU College Fair TV • May 4th- DC Alphas College Fair **IMAGE** College Fairs (see list above) HBCU Alliance 5k Walk- June 28, 2025

GOVERNMENT RELATIONS
Still seeking a Government Relations Chair
Roadblocks
Rodublocks
Nothing significant
Report Submitted By: Dr. Melissa Wilson- VP

# Florida A&M University National Alumni Association Northeast Region Annual Conference Philadelphia Chapter August 1-3, 2025

NORTHEAST REGION CHAPTER	CHAPTER KEY INITIATIVES 2024-2025
Chapter Membership Overview  Life: 10 Regular: 13 Subscribing Life: Recent Graduates:  Total Membership: 23	<ul> <li>Young Men and Women in Charge 19<sup>th</sup> Annual College Career Fair &amp; Expo</li> <li>FAMU Holiday Card Fundraiser</li> <li>Sip &amp; Serve Toy &amp; Clothing Drive</li> <li>Double Good Popcorn Fundraiser</li> <li>Morgan State Univ Alumni Association (Phila Chapter) HBCU Fair</li> <li>Northeast HS College &amp; Career Fair</li> <li>Cradles to Crayons Community Service Project</li> <li>HBCU Festival at the Mann</li> <li>Dr. Leonard W. Johnson Scholarship Luncheon</li> </ul>

#### **CHAPTER GOALS & MILESTONES**

- The 2025 Dr. Leonard W. Johnson Scholarship Luncheon was the most financially successful in Philadelphia Chapter's history, exceeding previous records in funds raised and enabled more students than ever (3 scholarship award recipients instead of 2 awardees as in past years) to pursue their educational dreams
- Gregory Deavens, CEO of Independence Blue Cross and proud FAMU Class of '83 Alumni, was the scholarship luncheon keynote speaker and provided the opportunity for partnership with Blue Cross and potential future internship & career opportunities for both students and alumni
- Expand our reach by actively increasing our membership

#### **FUNDRAISING**

Dr. Leonard W. Johnson Scholarship Luncheon occurred on June 7, 2025

- Raised \$12,713.12 for student scholarships as a result of brunch ticket sales, donations, and raffle tickets
- Net profit \$9314.74 (after Maggiano's expenses and gifts for speaker & past Executive Board Members)

#### RECRUITMENT

- Student Recruitment Activities and Events: Morgan State Univ Alumni Association (Phila Chapter) HBCU Fair (3/22/25), Northeast HS College & Career Fair (4/24/25), HBCU Festival at the Mann (5/17/25)
- Scholarships: Three \$500 scholarships (increased from 2 awardees) were awarded in June 2025 at the Dr. Leonard W. Johnson Scholarship Luncheon to Greater Philadelphia students enrolled at FAMU in Fall 2025

#### **IMAGE**

- Community Service: Donated clothes & everyday essentials for children in need to Cradles to Crayons (C2C) as well as volunteered at C2C's Giving Factory on 4/29 to end clothing insecurity for Philly youth
- Upcoming Image Building Plans: Website refresh, electronic newsletter, Instagram posts

#### **GOVERNMENT RELATIONS**

- Courtney C. Laws assumed the role of President, effective March 13, 2025
- Morgan M. Bryant was elected Vice President on May 15, 2025
- Bylaws will be reviewed and evaluated for proposed amendments for 2025-2026 Chapter year

#### **ROADBLOCKS**

• Seeking to fulfill several Executive Board roles that are essential for the efficient operation and continued growth of the Philadelphia chapter: Fundraising Chair, Recording Secretary, Corresponding Secretary / Social Media Manager, Recruitment Chair, and Chaplain

**REPORT SUBMITTED BY: Courtney C. Laws, President** 

# Florida A&M University National Alumni Association Northeast Region Annual Conference NORTHEN VIRGINIA CHAPTER August 1-3, 2025

NORTHEAST REGION CHAPTER	CHAPTER KEY INITIATIVES 2024-2025
Chapter Membership Overview	HBCU Spades Battle of the Alumni: Kings & Queens of the Deck
Life: 18 Regular: 18 Subscribing Life: 2 Recent Graduates: 1	
Total Membership: 38	

#### **CHAPTER GOALS & MILESTONES**

For the 2024-2025 year the FAMU NOVA chapter sought set the following chapter goals:

- Increasing NOVA membership engagement and participation in recruitment events social activities.
- Foster relationships with local elected officials to educate and inform NOVA communities of the historical role of Historically Black Colleges & Universities to increase NOVA applicant pool.
- Have a membership roster of 50 members.

Throughout the 2024-2025 calendar year, the NOVA chapter increased its visibility through social, governmental and philanthropic initiatives highlighted below.

#### **FUNDRAISING**

The FAMU NOVA chapter introduced two signature fundraising events this year to pivot from previous events to increase engagement and reach an intergenerational alumni base:

 June 14, 2025 – "HBCU Spades Battle of the Alumni: Kings & Queens of the Deck" – NOVA raised over \$2,000 in partnership via FundraiseMePlease.

#### RECRUITMENT

During the 2024-2025 membership year the FAMU NOVA Chapter sought to balance recruitment efforts with alumni engagement. In previous years, NOVA has focused on ensuring FAMU is represented at local recruitment and information sessions. This year we attended and hosted the following:

#### **HBCU College Fairs**

November 7, 2024: HBCU Fair Thomas Edison High School Alexandria, VA November 8-9, 2024: Alfred Street Baptist Church HBCU Festival Springfield, VA

February 1, 2025: Tuscaroroa High School Leesburg, VA

February 15, 2025: Germanna Community College Fredericksburg, VA

February 22, 2025: Edward L. Kelly Center Manassas, VA

#### **Alumni Engagement**

September 7, 2024: Rattler RoundUp (Matchbox Merrifield)

November 17, 2024: Rattler RoundUp (Friendsgiving – Venom Edition)

March 29, 2025: Rattler RoundUp Spring Vibes & Rattler Pride

January 11, 2025: Rattler RoundUp (Holidaze Brunch)

#### **IMAGE**

For the 2024-2025 year the FAMU NOVA chapter continued its partnerships with the Salvation Army Angel Tree and Ronald McDonald House Toy & Supply Drive with the HBCU Alliance.

#### **GOVERNMENT RELATIONS**

• The FAMU NAA NOVA Chapter was recognized for its commitment to scholarship, community, and civic engagement by Mayor Derrick Wood of the Town of Dumfries, Virginia February 18, 2025

#### **ROADBLOCKS**

- Alumni engagement within the Northern Virginia area
- FAMU NOVA chapter needs to develop a communication strategy to increase social media footprint and membership engagement

#### REPORT SUBMITTED BY: President Sharon L. Duncan

# Florida A&M University National Alumni Association Northeast Region Annual Conference Tidewater Chapter August 1-3, 2025

NORTHEAST REGION CHAPTER	CHAPTER KEY INITIATIVES 2024-2025
Chapter Membership Overview	The chapter didn't have any new or key initiatives. We are re-establishing the chapter
Life: 5	
Regular: 8 Subscribing Life:	
Recent Graduates:	
Total Membership: 13	

#### **CHAPTER GOALS & MILESTONES**

To support the FAMU NAA NER initiatives
To support the FAMU NAA initiatives
To once again become a thriving chapter
To support our area high schools
To support any students who attend FAMU from our area

#### **FUNDRAISING**

For the 2024-2025 year we did not have any fundraisers

#### **RECRUITMENT**

Attended the Omega Psi Phi, Fraternity Inc. Third Annual HBCU College and Career Fair Held on February 5, 2025 in Richmond, VA. Over 300 students from local high schools in Richmond, VA attend. Several students expressed interest in FAMU.

#### **IMAGE**

Facebook page – Tidewater Chapter FAMU National Alumni Association

#### **GOVERNMENT RELATIONS**

We don't currently have a representative. We plan to appoint someone after the NER conference.

#### **ROADBLOCKS**

None. We as a chapter will start having regular chapter meetings on the 1st Tuesday of every month.

**REPORT SUBMITTED BY: Yolanda Thomas – Tidewater Chapter President** 

### Florida A&M University National Alumni Association Northeast Region Annual Conference New York Chapter August 1-3, 2025

NORTHEAST REGION CHAPTER	CHAPTER KEY INITIATIVES 2024-2025
Chapter Membership Overview  Life: 19 Regular: 14 Subscribing Life: 1 Recent Graduates: 0  Total Membership: 34	<ul> <li>Reach Membership to 30 active members by end of fiscal year</li> <li>Create a lucrative fundraising program through events and donations</li> <li>Distribute 2 scholarships in the upcoming year by creating a committee</li> <li>Recruit members to gain interest to hold elections in a year</li> </ul>

#### **CHAPTER GOALS & MILESTONES**

- 1. Alumni Career Panel (July 2024) 1st in person career focused event since COVID lockdown
- 2. Annual Freshman Send Off (July 2024) another successful send off event with 6 incoming freshmen in attendance largest number turnout thus far
- 3. HBCU Showcase at the Armory (Jan 2025) First ever collaboration with the NY/LI/NJ chapters to donate snacks and refreshments to the FAMU T&F teams (men/women) when they came to NYC for the HBCU Showcase to participate in the races

#### **FUNDRAISING**

1. Freshman Send Off & Alumni Picnic (7/30/24) – Annual event in the Brooklyn Bridge Park to greet current student interning in NYC for the summer and welcome the incoming freshmen Class of 2028 at the university that are native to NYC. Total amount raised: \$452.20

2.	NY Liberty Fundraiser (6/1/25) – Fundraising game with Barclays Group. \$10 for each ticket sold of the game tickets went to
	FAMU. Total amount raised: still awaiting check from Barclays but about 14 tickets sold

#### RECRUITMENT

- 1. Brooklyn Nets HBCU College Fair (3/28/25) Annual college fair for local high school students. Target audience reach: 2,500 students
- 2. Willie and Aikisha Colon Foundation HBCU Fair (3/15/25) Annual college fair for local high school students. Target audience reach: 500 students

#### **IMAGE**

- 1. HBCU Spring Coming (4/13/25) NY/LI Alumni Chapters Tent set up at HBCU Spring Coming to recruit Rattlers to become active in the chapters and show other schools and attendees about the university
- 2. Have I Got News For You Taping (4/11/25) NY Rattlers had an exclusive opportunity to be VIP guests at a taping of FAMU's own and NAA NY Chapter and Life Member Roy Wood Jr. with a group photo and studio tour after the show

#### **GOVERNMENT RELATIONS**

1.	Chapter President Chantell Black was recognized by the NAA for her military service on Veterans Day 2024. President Black has been in the Army for 22 years.
Road	blocks
1.	Recruitment to membership has been a challenge for years in the NY chapter, especially after COVID. We're barely getting 15 paid members annually, and those that have paid aren't all active for meetings and events, which makes it hard to move motions or most importantly, hold a chapter election.
2.	We would like better communication with the university when it comes to college fairs attendance and receiving recruitment materials. We have had instances where reps for the university would be at a NY fair and we were unaware they were in the area, let alone participating in a fair that we could have better coordinated to collaborate and be joint at the event and not separate which caused confusion with the students in the past.
Repo	rt Submitted By: Chantell Black, President